



Love Food Hate Waste Canada's 2026 National Study: Terms & Conditions

April 13 to April 27, 2026

1. ABOUT LOVE FOOD HATE WASTE CANADA

- 1.1 Love Food Hate Waste Canada is a campaign managed by FoodMesh in collaboration with campaign partners with the goal of helping Canadians make the most of the food they love.
- 1.2 Love Food Hate Waste Canada is modelled on WRAP United Kingdom's successful initiative of the same name. It is a national campaign aimed at educating residents about avoidable household food waste and inspiring them to change behaviour to help solve the issue. The campaign offers simple tips and actions individuals can take to reduce food waste in their homes. Learn more at www.lovefoodhatewaste.ca

2. ABOUT THE CONTEST

- 2.1 Love Food Hate Waste Canada's 2026 National Study is intended to examine factors that influence household food wasting in the current Canadian context, and includes a draw (the "**Contest**").
- 2.2 For more information about the Contest, please visit the Contest website (<https://lovefoodhatewaste.ca/2026-national-food-study/>).
- 2.3 **IMPORTANT:** By participating in this Contest, each Entrant hereby declares that they:
 - (a) have read, understood and agree to these Terms & Conditions; and
 - (b) agree to abide by all decisions of FoodMesh related to this Contest.
 - (c) have read, understood and agree to the Love Food Hate Waste Privacy Policy (<https://lovefoodhatewaste.ca/privacy-statement/>)
- 2.4 The Contest is subject to all applicable federal, provincial, municipal and local laws. FoodMesh reserves the right to modify or terminate this Contest at any time without notice to the Entrants.



3. CONTEST DURATION

- 3.1 The Contest period will run from **12:00AM PT** on April 13, 2026 to **11:59PM PT** on April 27, 2026 (the “Contest Period”). The survey (section 5.1(a) below) must be completed between 12:00 AM PT on April 13, 2026 and 11:59 PM PT on April 27, 2026.

4. WHO MAY ENTER

- 4.1 The Contest is open to legal residents of Canada **who are 19 years of age or older at the time of entry**, except employees of FoodMesh and its advertising and promotional agencies and the immediate family of such employees and persons with whom such employees are domiciled. “Immediate family” is defined as parents, siblings, children or spouse. The Contest and any part thereof is void where prohibited by law.

5. CONTEST ENTRY PROCEDURE

- 5.1 No purchase is necessary. To enter the Contest and be eligible for a chance to receive a Prize (as defined below), each Entrant must:

- (a) Complete and submit the survey either online at <https://lovefoodhatewaste.ca/2026-national-food-study/> by no later than April 27, 2026 at 11:59:00 PM (Pacific Time), or via paper and mailed (to FoodMesh, Suite 200 – 171 Water Street, Vancouver BC V6B 1A7, Canada) by no later than April 27, 2026 at 11:59:00 PM (Pacific Time). Mailed surveys must be postmarked by 11:59:00 PM (Pacific Time) on April 27, 2026 and received by 11:59:00 PM (Pacific Time) on May 15, 2026 to be eligible; or
- (b) Complete and submit the mandatory portion of the survey (as set out under “Participant Consent”) by no later than April 27, 2026 at 11:59:00 PM (Pacific Time), or via paper and mailed (to FoodMesh, Suite 200 – 171 Water Street, Vancouver BC V6B 1A7, Canada) by no later than April 27, 2026 at 11:59:00 PM (Pacific Time). Mailed entries must be postmarked by 11:59:00 PM (Pacific Time) on April 27, 2026 and received by 11:59:00 PM (Pacific Time) on May 15, to be eligible,

- 5.2 There is a limit of one (1) entry per person, regardless of method of entry.

6. REPRESENTATIONS & WARRANTIES OF THE ENTRANT



- 6.1 By entering the Contest, each Entrant acknowledges and agrees to, and represents and warrants, the following:
- (a) The Entrant acknowledges that they have read and agree to these Terms & Conditions;
 - (b) The Entrant understands that any breach of these Terms & Conditions will result in the immediate forfeiture of any Prize that the Entrant may be eligible to win;
 - (c) The Contest is in no way sponsored, endorsed or administered by, or associated with, any social media platforms on which the Contest may have been promoted and/or publicized or any vendor or supplier of the Prizes awarded pursuant to the Contest, including, without limitation, Meta Platforms, Inc. (Facebook and Instagram), and Microsoft Corporation (LinkedIn). Any questions or comments regarding the Contest should be directed to FoodMesh and not Meta Platforms, Inc. or Microsoft Corporation;
 - (d) The Entrant hereby releases and forever discharges FoodMesh, The Waste and Resources Action Programme (WRAP), and their respective affiliates, directors, officers, employees, agents and contractors (collectively, the "**Releasees**") from any and all actions, causes of action, claims, suits, demands, damages, interest, expenses or compensation of whatever kind (collectively, "**Claims**"), whether known or unknown, suspected or unsuspected, arising in law or in equity, including, without limitation, any matters arising in connection with participating in the Contest, receiving and making use of any of the Prizes awarded, and any errors or omissions in the offer or administration of this Contest, including but not limited to errors in the advertising, the Contest Terms & Conditions, the selection and announcement of the winners, or the distribution of any Prize; and
 - (e) The Entrant hereby agrees to indemnify and hold harmless the Releasees from any and all liability for any injuries, loss or damage of any kind to the Entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, participation in the Contest, any breach of the Contest Terms & Conditions, or in any Prize-related activity.



7. SELECTION OF WINNERS

- 7.1 A random draw will be held between May 17 – May 31, 2026 from all valid entries received for the Prizes. The winners will be drawn using a random numeric generation system. Chances of winning any Prize will depend upon the number of eligible entries received.
- 7.2 FoodMesh is not responsible for, (i) late, lost, delayed, not received, damaged, misdirected or incomplete entries; or (ii) failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, servers, access providers, hardware or software, whether originating with sender or recipient.
- 7.3 If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more potential winners of Prizes than contemplated in these Terms and Conditions, there will be a random draw amongst all eligible Prize claimants after the Contest closing date to award the Prizes.

8. NOTIFICATION OF WINNERS AND PROVISION OF WINNER ENTRANT'S LEGAL NAME AND ADDRESS INFORMATION

- 8.1 FoodMesh will notify each selected entrant by contacting the selected entrant using the email address associated with that Entrant (as provided on the survey submission).
- 8.2 The selected entrant must respond to FoodMesh within 48 hours of such notification and must provide to FoodMesh the following required information and documentation:
- (a) the Entrant's full legal name and residential address; and
 - (b) a completed and signed Contest Release and Acknowledgment, in the required form (as set out in Schedule A attached hereto).



- 8.3 Without limiting the generality of Section 8.2, prior to delivery by FoodMesh of any Prize, the selected entrant must correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered by FoodMesh by email.
- 8.4 Failure of a selected entrant to respond to FoodMesh within 48 hours of FoodMesh's notification and provide the required information and documentation in accordance with Section 8.2, or failure to correctly answer the time-limited mathematical skill-testing question in accordance with Section 8.3, will result in the immediate forfeiture of the applicable Prize.
- 8.5 In the event of a forfeiture of a Prize, FoodMesh will hold a subsequent random draw from the remaining eligible entries to select a new winner. The new selected entrant must comply with the above rules for notification, response and provision of required information and documentation within the stipulated timeframe, and correctly answering the time-limited mathematical skill-testing question.
- 8.6 Prizes will be delivered by email to the confirmed winners' email address (provided in the survey).
- 8.7 All contact information provided will be used solely for the purposes of administration of this Contest. If you have any questions regarding the collection and use of information, please contact FoodMesh at lovefoodhatewaste@foodmesh.ca.

9. CONTEST PRIZES

- 9.1 There are forty-one prizes available to be won (each a "Prize"):

Prize	Number of Prizes to be awarded	Total Value (CAD)



Grand Prize \$1,000 grocery gift card (grocery store to be determined by FoodMesh)	1	\$1,000
\$50 grocery gift card (grocery store to be determined by FoodMesh) \$50 Too Good To Go gift card \$100 Skip The Dishes voucher	5	\$200
\$50 grocery gift card of their choice (grocery store to be determined by FoodMesh) \$50 Too Good To Go gift card \$100 Monkey and Pebbles gift card	5	\$200
\$50 grocery gift card of their choice (grocery store to be determined by FoodMesh) \$50 Too Good To Go gift card \$100 Fenigo gift card	20	\$200
\$150 grocery gift card of their choice (grocery store to be determined by FoodMesh) \$50 Too Good To Go gift card	10	\$200

No Entrant may receive more than one Prize.



9.2 General Conditions for all Prizes:

- (a) Prizes must be accepted as awarded. Prizes are non-transferable and non-redeemable for cash. No substitutions are permitted, except with the permission of FoodMesh, which reserves the right to substitute any Prize (in whole or in part) with a prize of equal or greater value.
- (b) Any costs or expenses incurred by the winners in claiming or using their Prizes will be the responsibility of the winners.
- (c) The odds of winning any Prize depends on the total number of eligible entries received.
- (d) No cash or compensation will be offered in exchange for any Prize.

9.3 All claims, disputes or issues will be decided in a court of competent jurisdiction within the Province of British Columbia.

SCHEDULE A
CONTEST RELEASE & ACKNOWLEDGEMENT

Love Food Hate Waste Canada's 2026 National Study's draw (the "Contest")

PRIZE: **[one (1) Grocer gift card]/[one(1) Food Prize Pack]**

PRIZE WINNER

Name: _____

Address: _____

I, the undersigned, am the above-noted winner. In consideration of being selected as a winner in the Contest and my receipt of the above-noted prize, I hereby declare, agree and confirm as follows:

1. I am a resident of the Province of **[insert]** and was 19 or older at the time I entered the Contest. Neither I nor any member of my immediate family or any person with whom I am domiciled is an employee of FoodMesh or its advertising and promotional agencies or the immediate family of such employees and persons with whom such employees are domiciled.
2. I accept the above-noted prize as awarded by FoodMesh.
3. I acknowledge and agree that I have read and fully complied with the Contest Terms & Conditions and that any breach of the Contest Terms & Conditions will result in the immediate forfeiture of the above-noted prize.
4. I hereby release and forever discharge FoodMesh, The Waste and Resources Action Programme (WRAP), and their respective affiliates, directors, officers, employees, and agents, and any other persons acting for or on behalf of FoodMesh in the Contest (collectively, the "Releasees"), of and from any and all actions, causes of action, claims, suits, demands, damages, interest, expenses or compensation of whatever kind, whether known or unknown, suspected or unsuspected, arising in law or in equity, including without limitation any matters arising in connection with participating in the Contest, receiving and making use of any prize awarded, and any errors or omissions in the offer or administration of this Contest, including but not limited to errors in the advertising, the Contest Terms & Conditions, the selection and announcement of the winners or the distribution of any prize.
5. I hereby agree to indemnify and hold harmless the Releasees from any and all liability for any injuries, loss or damage of any kind to me or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or



indirectly, from acceptance, possession, use or misuse of any prize, participation in the Contest, any breach of the Contest Terms & Conditions, or in any prize-related activity.

6. The provisions of this release and acknowledgement shall ensure to the benefit of the respective heirs, executors, administrators, personal representatives, successors and assigns of each of the Releasees and shall be binding upon my heirs, executors, administrators and personal representatives.
7. This Release will be construed in accordance with and governed by the laws of the Province of British Columbia and the laws of Canada in force in the Province of British Columbia.

Dated at • [City] in the Province/Territory of • this • day of •, 2026

Signed by

Name